

**ADVISORY COUNCIL ON THE STATE PROGRAM FOR WELLNESS AND THE PREVENTION  
OF CHRONIC DISEASE  
DRAFT MINUTES  
JUNE 4, 2014**

Division of Public and Behavioral Health  
4150 Technology Way, Room 204  
Carson City, NV 89706

AT&T Conferencing  
Dial-In Toll-Free Number 1-877-848-7030

**BOARD MEMBERS PRESENT**

Thomas McCoy (Chair)  
Senator Joseph P. Hardy, MD  
Assemblyman Andy Eisen, MD  
Ihsan Azzam, MD (Proxy for Dr. Tracey Green)  
Virginia Beck  
André DeLeón  
Dr. Christina Demopoulos  
Gerold Dermid  
Jacque Ewing-Taylor, Ph.D.  
Jack Kim  
Marci Schmiede  
Deborah Williams

**BOARD MEMBERS NOT PRESENT**

Jeffery Muehleisen (Vice Chair)  
Dr. James Greenwald

**DIVISION OF PUBLIC AND BEHAVIORAL HEALTH STAFF PRESENT**

Mónica Morales, Section Manager, Chronic Disease Prevention and Health Promotion  
(CDPHP) Section, BCFCW  
Melanie Flores, Wellness Manager, CDPHP, BCFCW  
Kimberly Fahey, Management Analyst 2, CDPHP, BCFCW  
Jessica Lamb, Obesity Prevention Program Coordinator, CDPHP, BCFCW  
Deborah Duchesne, Rape Prevention and Education Coordinator, BCFCW  
Ellen Hall, Administrative Assistant 3, CDPHP, BCFCW  
Melodie Swan-Fisher, Administrative Assistant 2, CDPHP, BCFCW  
Katie Booth, Community Health Worker (CHW) Intern, CDPHP, BCFCW  
Kelly Morning, Intern, CDPHP, BCFCW

Thomas McCoy, Chair, called to order the meeting of the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease at 11:05 a.m. Mr. McCoy indicated the meeting was properly posted at the locations listed on the agenda in accordance with the Nevada Open Meeting Law.

**1. Roll Call**

Roll call was taken, and it was determined a quorum of the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease was present with Dr. Ihsan Azzam present as Dr. Tracey Green’s designee per NRS 439.518 § 2(a).

**2. Vote on minutes from the April 17, 2014 meeting**

Mr. McCoy asked if there were any changes to the draft minutes from the April 17, 2014 meeting. Dr. Ihsan Azzam pointed out that on page 7; the second line in the first paragraph shows the word “that” twice.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE MINUTES AS AMENDED. A MOTION TO APPROVE WAS MADE BY GEROLD DERMID. VIRGINIA BECK SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

**3. Review, discuss and solicit recommendations for all programs in the proposed Preventive Health and Health Services (PHHS) Work Plan for Fiscal Year 2014**

Jessica Lamb presented the PHHS work plan for FY2014. The work plan represents an increase in allocated funds and was first reviewed January 30, 2014 by the Advisory Council. Melanie Flores now coordinates the programs. Ms. Lamb reviewed the entire work plan, highlighting the following components and recommendations:

**a. Executive Summary**

The Centers for Disease Control and Prevention (CDC) requested a brief overview of the activities each program will perform.

**b. PHHS Block Grant**

The CDC requested we provide a funding rationale for each program, including reasons the grantee and the Advisory Council decided to fund each program.

**c. Advisory Committee Date(s)**

Advisory Council minutes must reflect a discussion of all programs along with the Council’s recommendations. The dates the Advisory Council met were July 9, 2013, October 8, 2013, January 30, 2014, April 17, 2014 and June 4, 2014.

**d. Current Forms Signed and Attached to Work Plan**

Certifications and assurances were submitted in January 2014 so will not need to be resubmitted.

**e. Budget Detail**

Proposed budget will be updated to ensure it reflects the approval from the Advisory Council and public.

**f. Summary of Allocations by Program and Healthy People 2020 Objective**

Will be updated after the increased budget is approved by the Advisory Council and presented to the public. The increased budget allocation amount for Nevada is \$604,963.00.

**g. State Program Title: Chronic Disease in Rural and Frontier Nevada**

- Regarding “Partners,” under “State Program Strategy,” the CDC would like more details on the program’s strategic partners.
- Regarding “Evaluation,” the CDC would like more information on how the program will be evaluated, including reasons the grantee and Advisory Council decided to fund each program.
- Regarding “Health Burden,” under “State Health Problem,” the CDC requested further information as it relates to the funds being used for this program.

**DISCUSSION:** Mr. McCoy asked where the numbers for the baseline data were from. Ms. Lamb explained they were gathered from rural nursing assessments and databases.

- Regarding, “Annual Activities: 1. Education on Diabetes and Risks,” under “OBJECTIVES – ANNUAL ACTIVITIES, Objective 1,” the CDC requested to identify where the educational services will take place. We are working internally to identify this, for clarification.
- Regarding “Annual Activities: 1. Urine Screens for Diabetes,” under “Objective 3,” The CDC requested details on how this activity will help accomplish the objective.

**DISCUSSION:** Mr. McCoy asked why the program is needed in Nevada. Ms. Lamb stated the program is needed because these funds support rural and frontier communities where Nevada clinics may be the sole source of health services for immunization and chronic disease care for Tuberculosis.

- Regarding “Health Burden,” under “Objective 3, State Health Problem,” the CDC requested additional information on health burden as it relates to the funds being used for this program.

- Regarding “Objective 1: Increase number of adults screened for chronic disease risk factors,” under “OBJECTIVES – ANNUAL ACTIVITIES,” the CDC would like us to state the expected outcomes.
- Regarding “1. Well Woman and Well Man Screenings,” under “Annual Activities,” the CDC requested either the title or activity descriptions be revised to match. CDC also requested identifying the specific types of screening.

**DISCUSSION:** Mr. McCoy solicited program feedback and recommendations from Council members. No recommendations were made.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE STATE PROGRAM TITLED “CHRONIC DISEASE IN RURAL AND FRONTIER NEVADA.” A MOTION TO APPROVE WAS MADE BY MR. DERMID. SENATOR HARDY SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

#### **h. State Program Title: Increase Physical Activities in Adults and Youth**

- Under “State Program Strategy,” at the request of the CDC, the following has been added:

**Health Priorities:** *To increase the awareness and promotion of physical activity in adults and youth by conducting health promotion and education outreach strategies and program evaluation in Nevada.*

**Partners:** *The University of Nevada, Reno; Nevada Community Health Worker; the Chronic Disease Prevention and Health Promotion (CDPHP) section’s Health Promotion Workgroup; and DP Video Productions.*

**Evaluation:** *The CDPHP section will work to evaluate all activities and goals through participant surveys, designated assessment tools and number of people reached. The analysis will include evaluating the change in health indicators among populations, the progress of creating sustainable program infrastructure, return on investment and number of media outreach activities.*

- Regarding “Objective 1: Increase Physical Activity in Adults and Youth,” under “OBJECTIVES – ANNUAL ACTIVITIES,” the words “web based educational materials/pages” have been changed to “primary prevention education and awareness” because the website was created in FY13.
- Regarding “Objective 2: Community Health Worker (CHW) Program Evaluation,” The Obesity Stakeholder Forum activity has been removed because of State capacity and funding requirements from the local health authorities. The CHW Program evaluation activity was added to help accomplish the outlined objective.

**DISCUSSION:** Mr. McCoy solicited program feedback and recommendations from Council members. No recommendations were made.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE STATE PROGRAM TITLED “INCREASE PHYSICAL ACTIVITIES IN ADULTS AND YOUTH.” A MOTION TO APPROVE WAS MADE BY SENATOR HARDY. MS. BECK SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

**i. State Program Title: Managing Tuberculosis in Rural Nevada**

- Regarding “State Program Strategy,” the CDC requested adding the program’s priorities, strategic partners and evaluation methodology.
- Regarding “Annual Activities,” the CDC requested changing the Annual Activity titles to reflect an activity such as “Evaluate Positive Tuberculosis (TB) Test.”
- Regarding “Objective 2: Tuberculosis Infrastructure,” this is a duplicate of Objective 3. We will need to delete one objective and move activities under only one objective.
- Regarding “1. Tuberculosis Education,” the CDC requested more information as to how tuberculosis education will help accomplish the objective.

**DISCUSSION:** Mr. McCoy solicited program feedback and recommendations from Council members. No recommendations were made.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE STATE PROGRAM TITLED “MANAGING TUBERCULOSIS IN RURAL NEVADA.” A MOTION TO APPROVE WAS MADE BY SENATOR HARDY. ASSEMBLYMAN ANDY EISEN SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

**j. State Program Title: Raising a Healthier Generation**

- Under “State Program Strategy,” the following has been added at the CDC’s request:

**Health Priorities:** *To increase the awareness, promotion and education of current Nevada Administrative Codes, pertaining to Early Care and Education settings that focus on increased physical activity and improved nutrition standards.*

**Partners:** *Children’s Advocacy Alliance; Early Care and Education (ECE) Workgroup; and Nevada Child Care Licensing*

**Evaluation:** *The CDPHP section will work to evaluate all activities and goals through participant surveys, designated assessment tools and number of settings reached. The analysis will include evaluating the barriers, successes and needs of these settings in order to establish next steps.*

- Under “State Health Problem,” the following additional bullet point had been added, per CDC’s request, for clarification:

*As of December 2010, Nevada licensing regulations (Nevada Administrative Code) fully meets 3 of the 47 standard components for prevention of childhood obesity in Early Care and Education settings as set by Caring for Our Children. These standards outline nutrition, physical activity, screen time and the breastfeeding topics.*

- Regarding “Objective 1,” under “OBJECTIVES – ANNUAL ACTIVITIES,” the numbers under “Obesity Prevention in Early Care and Education Settings” have been changed. The last sentence changes as follows: “Education standards pertaining to physical activity and nutrition from 3 to 6.”

Ms. Lamb said the number of regulations was 0 to 3 in the FY2014 work plan, which was submitted in January 2014; it had been increased to 3 to 6 because we were able to establish a baseline in Nevada based off of national standards.

Regarding “Annual Activities: 1. Obesity Prevention Training & Technical Assistance,” Ms. Lamb stated we will be focusing on training and technical assistance.

**DISCUSSION:** Senator Hardy asked what, if anything, will be done about the other 44 standard components alluded to in “Health Burden,” under “State Health Problem.” Ms. Lamb responded we are working diligently to address all of the national standard components and Nevada’s adherence to as many of them as we are able. Monica Morales added that trainings will be provided to the ECE centers and staff to help with integration and compliance with these standards.

**DISCUSSION:** Mr. McCoy solicited program feedback and recommendations from Council members. No recommendations were made.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE STATE PROGRAM TITLED “RAISING A HEALTHIER GENERATION.” A MOTION TO APPROVE WAS MADE BY SENATOR HARDY. MS. BECK SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

#### **k. State Program Title: Statutory Rape Education Campaign**

- Ms. Lamb advised the program is mandated from the PHHS funding source.
- “State Program Strategy” added at the CDC’s request to include the program’s priorities and strategic partners.
- “Cost Burden” will be removed, per CDC’s request; it is no longer needed for the work plan.

- Under “State Health Objective(s),” the phrase “Between 10/2014 and 09/2015” will be removed; it appears because of an error.
- The duplicate subtitles “Baseline:” and “Data Source:” will be removed.
- Under “Objective 1: Statutory Rape and Sexual Coercion Prevention Education,” the phrase “Between 10/2014 and 9/2015,” will be omitted; it is another error.
- Under “Annual Activities: 1. Statewide Public Education Campaign,” the phrase “Between 10/2014 and 04/2015,” will be omitted; it is another error.
- Deborah Duchesne provided further program details and activities being executed throughout Nevada pursuant to funding from other sources.

**DISCUSSION:** Mr. McCoy solicited program feedback and recommendations from Council members. No recommendations were made.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE STATE PROGRAM TITLED “STATUTORY RAPE EDUCATION CAMPAIGN.” A MOTION TO APPROVE WAS MADE BY MR. DERMID. ASSEMBLYMAN EISEN SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

#### **I. State Program Title: Worksite Wellness**

- Under “State Program Strategy,” the following was added at the CDC’s request:

***Health Priorities:*** *To increase the awareness, promotion and education of current State of Nevada employees that focus on physical activity, tobacco prevention, nutrition, chronic disease management, program evaluation and overall wellness improvement.*

***Partners:*** *Worksite Wellness Committee, Division of Public and Behavioral Health (DPBH) Human Resources, Vending Contractors, and DPBH Risk Management*

***Evaluation:*** *The CDPHP section will work to evaluate all activities and goals through participant surveys, designated assessment tools and number of employees reached. The analysis will include evaluating the barriers, successes and needs of these employees and worksites.*

- Regarding “Annual Activities,” under “OBJECTIVES – ANNUAL ACTIVITIES,” Ms. Lamb said the subtitle terms were changed to reflect activities, their descriptions and their actions.
- Regarding “5. Conduct Worksite Trainings,” under “Annual Activities,” Ms. Lamb said this objective has been added to help support program development and integration

efforts. PPHS is our only funding source within the CDPHP section that allows the flexibility for program training. This activity replaced the activity titled “Worksite Wellness Stations” because we were successful in establishing those stations in FY13’s work plan.

**DISCUSSION:** Advisory Council discussed how improvements could be made to worksite wellness efforts. Ms. Morales explained the Worksite Wellness Toolkit, which includes information on healthy vending efforts and increasing employee physical activity. Senator Hardy asked an activity be added that creates a scorecard or graph incorporating worksite wellness standards and activities for Nevada. Ms. Morales responded we will add this activity and report back to the Council at a later date.

Marci Schmiede, a health and wellness coordinator in Nevada commented on current efforts and data available pertaining to employee wellness. Ms. Lamb stated she will work with Ms. Schmiede on the development of the Nevada Worksite Wellness Action Plan. Ms. Lamb also stated Council members can access the Worksite Wellness Toolkit at [www.nevadawellness.org](http://www.nevadawellness.org).

**DISCUSSION:** Mr. McCoy solicited program feedback and recommendations from Council members. Senator Hardy recommended an activity be added that creates a scorecard or graph incorporating worksite wellness standards and activities for Nevada.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE STATE PROGRAM TITLED “WORKSITE WELLNESS,” WITH THE SUGGESTED AMENDMENT. A MOTION TO APPROVE WAS MADE BY SENATOR HARDY. DR. AZZAM SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

Ms. Duchesne shared the following points of interest regarding the Educating Young Males through Statutory Rape Awareness campaign:

- Nevada Vital Statistics disclosed that in 2009, where the father’s age was reported, 60 percent of babies born to teen mothers were fathered by adult men.
- A statutory rape awareness website, [www.ShesNotOldEnough.com](http://www.ShesNotOldEnough.com), was created. The website recorded over 100 visitors on average per day during months when radio ads were running. Posters and banners were distributed, and a Facebook page was created to support the campaign. All materials are in English and Spanish. Flyers distributed thus far total 4,494.

**DISCUSSION:** Senator Hardy asked if there is any correlation between the teen birthrate and the remaining population. Ms. Duchesne explained teen birthrates refer to the population of teens between the ages of 15 and 19. Senator Hardy suggested having programs focusing on prevention of violence committed by males against females. Ms. Duchesne detailed the current Public Service Announcement (PSA) targeting teen males. She also referenced [www.preventsexualviolencenv.org](http://www.preventsexualviolencenv.org).



**4. Review, discuss and solicit recommendations for the proposed Preventive Health and Health Services (PHHS) Budget for Fiscal Year 2014**

Ms. Lamb proposed and reviewed the FY2014 budget for Nevada. She stated this budget, along with the work plan, is due to CDC by July 1, 2014.

**DISCUSSION:** Senator Hardy inquired about plans to hire additional PHHS staff. Ms. Morales gave more details on current vacancies, adding that some of the positions have been difficult to fill because of the required skillsets. Assemblyman Eisen wants to clarify staffing needs and how the Council can be of assistance to fill current vacancies. Discussion followed with Advisory Council members agreeing they should network with their contacts to help recruit for vacant positions. Ms. Lamb will distribute the appropriate job posting links to the Council.

**DISCUSSION:** Mr. McCoy solicited program feedback and recommendations from Council members. Dr. Azzam stated a correction needed to be made to the fringe rate for the Health Program Specialist I position.

**MR. MCCOY ENTERTAINED A MOTION TO APPROVE THE BUDGET FOR PREVENTIVE HEALTH SERVICES FOR OCTOBER 1, 2014 THROUGH SEPTEMBER 30, 2015, AS AMENDED. A MOTION TO APPROVE WAS MADE BY SENATOR HARDY. DEBORAH WILLIAMS SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY WITHOUT PUBLIC COMMENT.**

**5. PUBLIC COMMENT**

There was no public comment.

**6. ADJOURNMENT**

Ms. Lamb announced that a Public Hearing will be held tomorrow; June 5, 2014, at 3 p.m. The Public Hearing agenda was posted in accordance with the Nevada Open Meeting Law at designated locations.

**MR. MCCOY ENTERTAINED A MOTION TO ADJOURN THE MEETING. A MOTION TO APPROVE WAS MADE BY SENATOR HARDY. MS. WILLIAMS SECONDED THE MOTION, WHICH PASSED UNANIMOUSLY.**

The meeting adjourned at **12:31 p.m.**